

DOWNTOWN TURLOCK

eat. drink. shop.

Dear Vendor,

It's that time of year! The Turlock Downtown Property Owners Association invites you to submit your application to participate in the Annual 4th of July Parade & Car Show!

4th of July Parade & Car Show- Saturday July 1, 2023

Vendors Set-up: 8:00-9:00am

Event: 10:00am- 2:00pm

Vendor Clean-Up: 2:00-3:30 PM

Street Closures Lifted- 4:00 PM

If you wish to participate in the event please complete and return the attached application. Available space is limited.

The deadline for vendors to attend this event will be June 9, 2023.

Applications will be accepted by email Director@turlockdowntown.com or in person. Please call (209-634-6459) to set a time to turn in application.

Thank you for your interest in helping make these wonderful community events a success!

Travis Regalo
T.D.P.O.A. Executive Director
(209) 634-6459
Director@turlockdowntown.com

Vendor Brief

4th of July Parade & Car Show

This Turlock tradition is a highly anticipated event offering an excellent opportunity to increase your customer base. Visitors stroll downtown shopping, eating, and enjoying the car show/street faire.

Space will be available based on product mix and participation from the businesses. Every effort will be made to distribute vendors so there is a healthy mix along each block, however, that does not guarantee you will have product or service exclusively at this event. Due to the restructuring of the event, historical participation does not guarantee a spot at this year's event. Any application can be denied.

As a vendor, you must provide all necessary equipment for your space. Downtown Turlock will not provide power canopies, tables, chairs, signage, etc.

NO POWER PROVIDED:

Downtown will have limited power. Vendors are welcome to use outlets at trees and light poles.

Each block will have roughly 20 amps to share with all vendors on that block.

IF YOUR BOOTH REQUIRES DEDICATED POWER YOU WILL HAVE TO BRING YOUR OWN POWER SOURCE.

For this event a partially completed Stanislaus County Department of Environmental Services "temporary food permit" form can be provided to you. If you are a food vendor, whether pre-packaged or made to order, you will need to complete this form, comply with safe food handling regulations, or you will not be included in this or future events.

NO ALCOHOL WILL BE SOLD OR SERVED AT THESE EVENTS. Some Main Street restaurants may serve alcohol but are restricted to their premises.

Downtown Holiday Event Vendor Application

All vendor Applications and Liability Waivers must be completed before accepted. Vendor Fee is due at time of application. If vendor application is denied at a later date, fee will be refunded.

Deadline- June 9,2023

Contact Name: _____

Business Name: _____

Address: _____ City: _____ State: _____

Contact Phone: _____ Secondary phone: _____

Email: _____

Vendor Type: Please check box that applies and describe what product(s) you will be providing at the event(s).

Informational

Commercial/Craft Vendor

Food Vendor

Please Provide a brief description of your products: _____

1. State of California Resale Number # _____

Please include a copy of your Seller's Permit. All vendors with items for sale are required to have a current and valid California State Board of Equalization resale Number. If you have any questions, you can call the State Board at 1-800-432-2829.

2. All vendors must provide a \$2 million liability insurance policy along with an additional insured endorsement naming the *City of Turlock and Turlock Downtown Property Owners Association, its elective and appointive boards, officers, agents, employees and volunteers* as additionally insured. City must receive evidence of insurance at time of application.

3. Food Vendors are required to obtain a "Temporary Food Permit". The application must be submitted to Stanislaus County no later than two weeks prior to the event.

4. Fees:

4th of July- July 1, 2023

Information \$50.00

Craft Vendor \$100.00

Food Vendor \$250.00

OFFICE USE ONLY Application Submit Date: _____ Approval: _____ Space #: _____

INDEMNIFICATION, DEFENSE AND HOLD HARMLESS AGREEMENT

Please wait to sign until Personnel is present

To the greatest extent permitted by law, Permittee,

[PRINT NAME]

shall indemnify, defend, and hold harmless the City of Turlock and The Turlock Downtown Property Owners Association its elective and appointive boards, officers, agents, employees, and volunteers from and against all claims, damages, losses and expenses, including attorney fees arising out of, resulting from or in any manner related to, the granting of the attached special event permit and use of the City's property; including, but not limited to, claims, damages, losses or expenses attributable to bodily injury, sickness, disease or death, loss of business, or injury to or destruction of tangible property including the loss of use resulting therefrom, regardless of whether or not it is caused in part by a party indemnified hereunder.

In the event the City determines that it is necessary to take legal action to enforce any of the provisions of these conditions, and such legal action is taken, the applicant shall be required to pay any and all costs of such legal action, including reasonable attorney's fees, incurred by the City, even if the matter is not prosecuted to a final judgment or is amicably resolved, unless the City should otherwise agree with applicant to waive said fees or any part thereof. The foregoing shall not apply if the permittee prevails on every issue in the enforcement proceeding.

Permittee hereby acknowledges, understands, and agrees to the terms and conditions set forth in this Indemnification, Defense, and Hold Harmless Agreement and affirms that it is authorized and has legal authority to execute this Agreement.

Permittee verifies that the information in this application, any supplemental application, or attached item is true and accurate.

Applicant Signature: _____ DATE: _____

Print Name: _____

Personnel Signature: _____ DATE: _____

Print Name: _____